



“Migratory Bird Treaty Act” Proclamation for City of Green Bay PRESS RELEASE

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Mayor Jim Schmitt Celebrates the Centennial of Bird Protection Law

Passed in 1918 the Migratory Bird Treaty Act is Audubon’s found victory.

City of Green Bay, Wisconsin (December 20, 2018). In recognition of the importance of the Migratory Bird Treaty Act, Green Bay Mayor Jim Schmitt signed a proclamation on December 11th celebrating 100 years of the Migratory Bird Treaty Act in the Year of the Bird.

2018 marks the centennial of the Migratory Bird Treaty Act, one of the most powerful and important bird-protection laws ever passed. In honor of this milestone, the National Audubon Society, National Geographic, the Cornell Lab of Ornithology, and BirdLife International have joined forces with more than 150 other organizations and millions of people around the world to celebrate 2018 as the “Year of the Bird.”

The City of Green Bay’s Year of the Bird Proclamation describes the importance of Green Bay and its natural habitats to more than 320 bird species as well as the importance of birds to people for birdwatching and hunting. Green Bay is a recognized ‘Bird City,’ contains two Important Bird Areas, and has many beautiful parks and natural areas for people to enjoy and birds to utilize. The proclamation was drafted by the Northeastern Wisconsin (NEW) Audubon Society in an attempt to raise awareness about the Migratory Bird Treaty Act and the beautiful birds that use Green Bay throughout the year.

“We are positively thrilled that Mayor Schmitt acknowledged the significance of the Migratory Bird Treaty Act by signing this proclamation. Green Bay provides critical natural habitats for a variety of birds, and thanks to the Migratory Bird Treaty Act, birds are offered important protections to conserve them for future generations,” said NEW Audubon President Erin Giese.

Audubon and partner organizations have been running monthly activities to raise the visibility of birds and inspire action through #BirdYourWorld in 2018. More information about the Year of the Bird can be found at audubon.org/yearofthebird. To learn more about the Migratory Bird Treaty Act, visit the U.S. Fish and Wildlife Service's website: <https://www.fws.gov/birds/policies-and-regulations/laws-legislations/migratory-bird-treaty-act.php>.

About Audubon

The National Audubon Society saves birds and their habitats throughout the Americas using science, advocacy, education, and on-the-ground conservation. Audubon's state programs, nature centers, chapters and partners have an unparalleled wingspan that reaches millions of people each year to inform, inspire, and unite diverse communities in conservation action. Since 1905, Audubon's vision has been a world in which people and wildlife thrive. Audubon is a non-profit conservation organization. Learn more at www.audubon.org and [@audubonsociety](https://twitter.com/audubonsociety).

Since 1963, NEW Audubon has been active locally in environmental issues, conservation, scientific investigations, habitat preservation, and environmental education. NEW Audubon releases two newsletters each year, co-coordinates a lecture series on bird-related topics with the Bay Area Bird Club, and hosts an annual banquet in the spring. They sponsor and coordinate a variety of programs and projects, including the annual Christmas Bird Count, Spring's Wings, Wisconsin Breeding Bird Atlas II, Project SOAR (Snowy Owl Airport Rescue), and more. Learn more at <http://newiaudubon.org/>.



Left to Right: NEW Audubon's Erin Giese, Amy Carrozzino-Lyon, and Tara Hohman